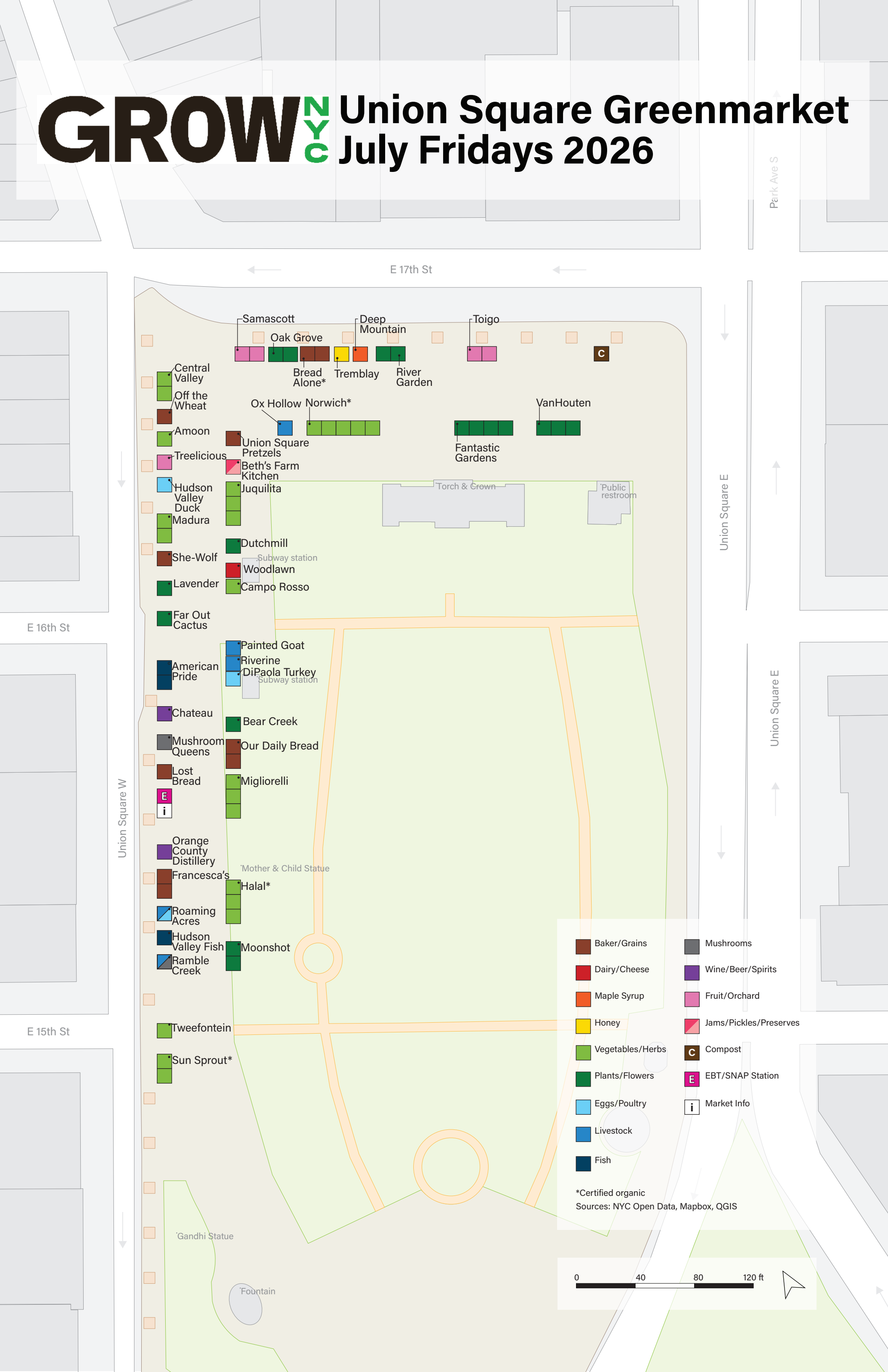GROW NYC Union Square Greenmarket July Fridays 2026