

GROW^{NYC}

2025 IMPACT REPORT



FUELING A CITY IN MOTION:

The Power of Fresh Food From Local Farmers



We deepened GrowNYC's role in connecting New Yorkers with fresh food and the regional farmers who grow it. Across our markets, New Yorkers bought fresh produce from more than 232 producers. And when SNAP was disrupted during the federal shutdown, we moved fast to help fill the gap in families' food budgets. We distributed more NYS funded nutrition benefits through our markets, keeping dollars in shoppers' wallets and revenue flowing to regional farmers. We also marked a major milestone with the opening of the GrowNYC Food Hub, which allowed us to ramp up free food distributions quickly when our community partners needed it most. Through it all, we helped fuel a city in motion with a food system that champions farmers, community health, and environmental stewardship.

- **60,019 ACRES** of farmland stewarded and cultivated by farmers and producers
- **232 PRODUCERS** participated in our food access network
- **\$5.4 MILLION** in nutrition benefits redeemed at markets and the Food Hub, funds that support low-income New Yorkers and uplift regional farmers
- **60 GREENMARKETS** and Farmstand sites made fresh food available to New Yorkers
- **50% OF SALES** at Farmstand sites were made using SNAP and other nutrition incentives
- **3.16 MILLION POUNDS** of fresh food distributed via GrowNYC's Food Hub
- **1.8 MILLION** pounds of free NY-grown produce distributed to community-based organizations
- **70% OF FRESH FOOD** sourced from the Food Hub was distributed to zip codes in At-Risk and/or Distressed communities
- **50+ PRODUCERS** received free marketing, legal, business, access to land and capital, and financial planning assistance

SOWING SEEDS OF CHANGE:

Practical Education for a Sustainable Future

- **364,545 KIDS**, families, and older adults participated in education programs
- **7,647 KIDS AND ADULTS** took field trips and participated in educational programs at our Teaching Garden on Governors Island
- **1,054 SCHOOL GARDENS** in our network
- **50+ GARDEN** and environmental education workshops and trainings
- **1,200 HOURS** of training, field trips, and hands on career experience for our youth development interns this summer
- **52,628 NEW YORKERS** from 317 large residential buildings participated in our curbside composting education, diverting up to 75% of their waste from landfill
- School groups toured our Hydroponic Container Farm featuring **25 VARIETIES OF VEGETABLES**, a scientific venture in partnership with Con Edison



We engaged thousands of students and New Yorkers of all ages outside, connecting with nature and taking action to protect the environment. In our school gardens, students explored math, science, and poetry through hands-on learning; teens spent six intensive weeks gaining firsthand experience in agriculture and environmental careers; and older adults joined Greenmarket field trips and healthy cooking lessons. We also partnered with staff and residents in large residential buildings, helping divert food scraps from landfills.

CULTIVATING COMMUNITY: Transforming Urban Spaces into Edible Havens

Gardens flourished and transformed once underused or neglected spaces into living classrooms and essential havens for neighborhood resilience. We built and restored gardens citywide and equipped community partners with plants, trees, benches, tables, and raised beds. The result: thousands of New Yorkers connecting with nature, growing their own harvests, and building stronger, healthier communities.

- **12 NEW GARDENS BUILT** totaling 66,000 square feet of green space
- **30 COMMUNITY GARDENS** renovated
- **120,000 EDIBLE AND ORNAMENTAL PLANTS** were distributed in spring and fall to gardens
- **86% OF GARDENERS** grew food in their community gardens
- **1.2 MILLION NEW YORKERS** visited 183 gardens we've helped build
- **1.3 MILLION GALLONS OF WATER** annually conserved via green infrastructure
- **5,000 LBS. OF PRODUCE** donated to community groups from our Teaching Garden on Governors Island



Four Ways to Make an Impact

For more than five decades, GrowNYC has been feeding, greening, and teaching New York City. With your support, our markets grow, our gardens thrive, and our communities stay strong.

DONATE:

Make a tax-deductible gift to GrowNYC today. Together, we're building a more resilient New York City—one garden, one market, and one community at a time.

VOLUNTEER:

Join us for hands-on opportunities for New Yorkers 18+ to dig in and help make our city greener, healthier, and more sustainable.

PARTNER:

When businesses and organizations team up with GrowNYC, real impact follows. We offer group volunteer days, campaign and event sponsorships, and other ways for corporate teams of any size to help New York City thrive.

BECOME A FRIEND OF GROWNyc:

Commit to a monthly gift of \$15 or more and power GrowNYC's work year-round with steady, reliable support. As thanks, Friends of GrowNYC receive an exclusive GrowNYC tote bag and invitations to members-only events throughout the year.



We are GrowNYC

We empower all New Yorkers with equitable access to fresh, locally grown food, neighborhood green spaces, opportunities to reduce waste, and care for the environment.

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