

Farmstand Business Curriculum

→ Lesson 1: Food Systems

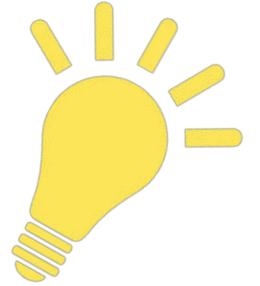
GROW^{NYC}

Warm-up

Think about your favorite food or meal. Choose one of the **ingredients** and reflect on where it came from and how it might have arrived on your plate.







Discussion Questions:

- How many people, workers, or hands do you think touched each ingredient in your favorite food or in the video?
- What things happened to your meal/ingredient before it arrived on your plate?

What is a stakeholder?

Stakeholders: an individual, group, or organization who has an interest or stake in the decision-making and activities of a business

“A stakeholder holds a stake in the outcome of a system, because they are part of the system.”

Who are the stakeholders from the video you just watched?



Lesson Outline

- What is a food system?
- What happens at each step of the food system?
- What does our local food system look like?



What is a food system?

A food system is a life cycle of steps and processes around...

- Production
- Processing
- Transport
- Consumption



What is a food system?

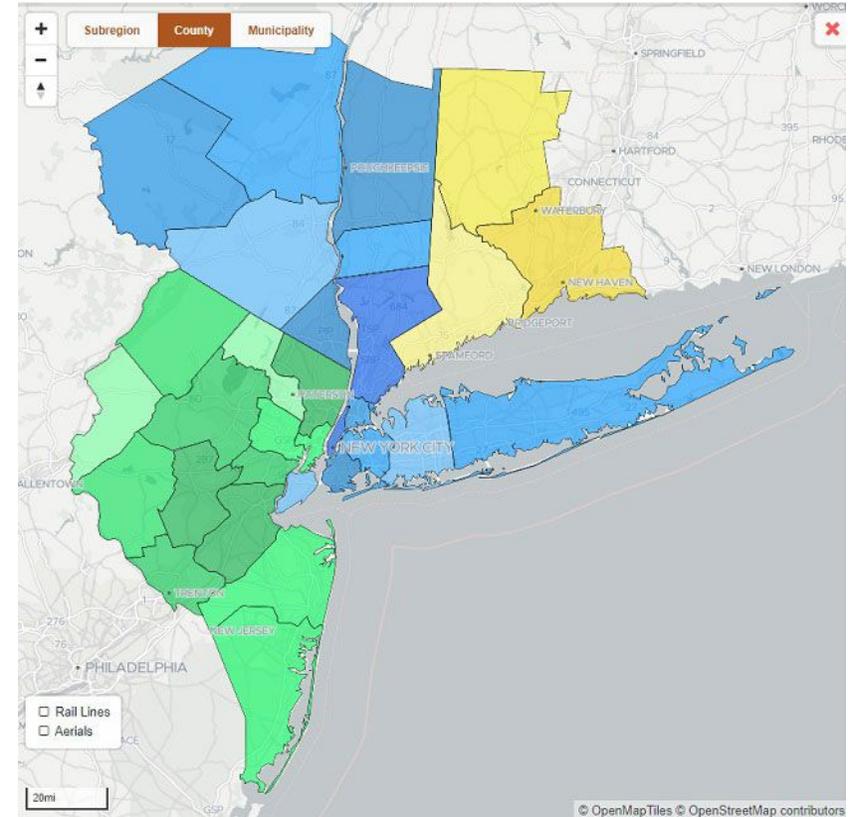


Scales of a Food System: Global

- A **global food system** produces and distributes food on a global scale (all across the world!) involving stakeholders from different countries
- When you eat a meal with ingredients that were grown all over the world, you are participating in the global food system.

Scales of a Food System: Regional

- A **regional food system** produces and distributes food on a regional scale instead of a global or national one.
- **NYC metro region** includes New York, New Jersey, Connecticut, Pennsylvania



Scales of a Food System: Local

- A **local food system** produces and distributes food on a small, local scale instead of a global or national one.
- Involves your direct community and aims to feed community members
- Example: In NYC, local food system could be a borough or even neighborhood - Corona, Queens is its own local food system

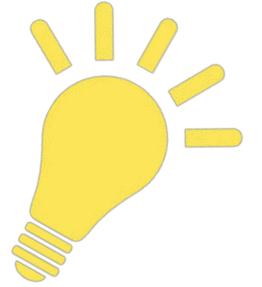


<u>Scale</u>	<u>Examples</u>
Global	Global grain and meat production (commodities) Global fisheries
Regional	Most supermarket and restaurant foods
Local	Farmer's market, local hunting and fishing
Household	Home gardens and subsistence agriculture



Activity One: Journey of our Food





Discussion Questions:

- Who were the different stakeholders? What role did they play in the food system?
- What deck showcased a local food system? Which showed a global food system? What were their major differences?



Activity Two: Local Food System Mapping



Reflection Questions:

- What point in the food system is the hardest to place with stakeholders? Why might that be? What is the easiest?
- Is most of your food coming from local places? Regionally? Globally? If you don't know, how might you find out?
- What is one point in the food system that you think could be reformed or changed? What would you do differently? Why?

Questions?

